



# Showcasing Student Growth and Learning with a Blog ePortfolio

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# Overview

- Introduction
- Research
- **What:** ePortfolio
- **Why:** Blooms and Social Pedagogies
- **How:** Purposes, Steps, Tools, Assessment
- Example ePortfolios
- Issues





- Do students understand the point of the courses taken throughout the program?
- Do they see how their classes translate into the professional community and positions?
- Do you dread final exams/orals as much as your students?



- Do you use performance assessment?
- Is student program growth over time evident to students?
- Are students ready to search for positions at completion?
- Do you enjoy being surprised, entertained and amazed?

# Statistics

- The proportion of chief academic leaders that say online learning is critical to their long-term strategy was 66% in 2013  
<http://www.onlinelearningsurvey.com/reports/gradechange.pdf>
- More than 4 in 5 employers say an electronic portfolio would help to ensure that job applicants have the knowledge and skills needed to succeed in their organizations [Association of American Colleges and Universities](#)
- Seven times as many students reported using e-portfolios in 2012 as compared to 2010 (52% versus 7%)  
[Educause, 2013](#)

# Portfolio Research

- ePortfolio pass rate of 74.9% vs. 69.1%  
Students enrolled in at least one ePortfolio intensive course had a return rate of 75% vs. 70.0%  
LaGuardia Community College (Eynon, 2009b)
- ePortfolio students demonstrated higher grade point averages, credit accumulation, and retention rates than control groups  
Bowling Green U. Hakel and Smith  
(2009)<http://www.theijep.com/pdf/IJEP127.pdf>

# The Uses of Reflection



- Patricia K. Cross:
- [cognitive research shows that] learning occurs as a result of reflecting on an experience and testing it against further experience and the experience of others

# What: ePortfolio

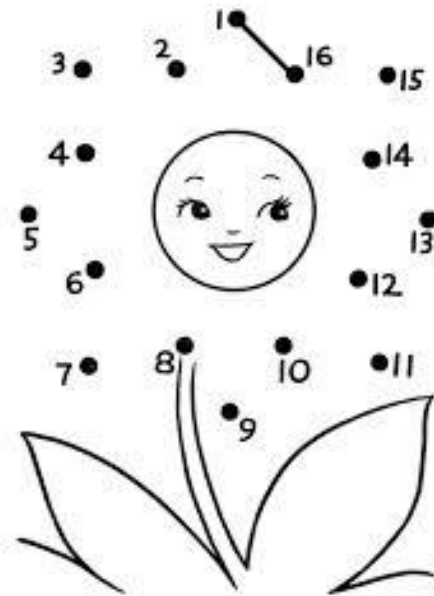
A digital collection of evidence of a student's academic learning and personal growth, enriched by an analytic narrative that explains and contextualizes the relevance of each piece of evidence.

Paulson & Paulson 1991

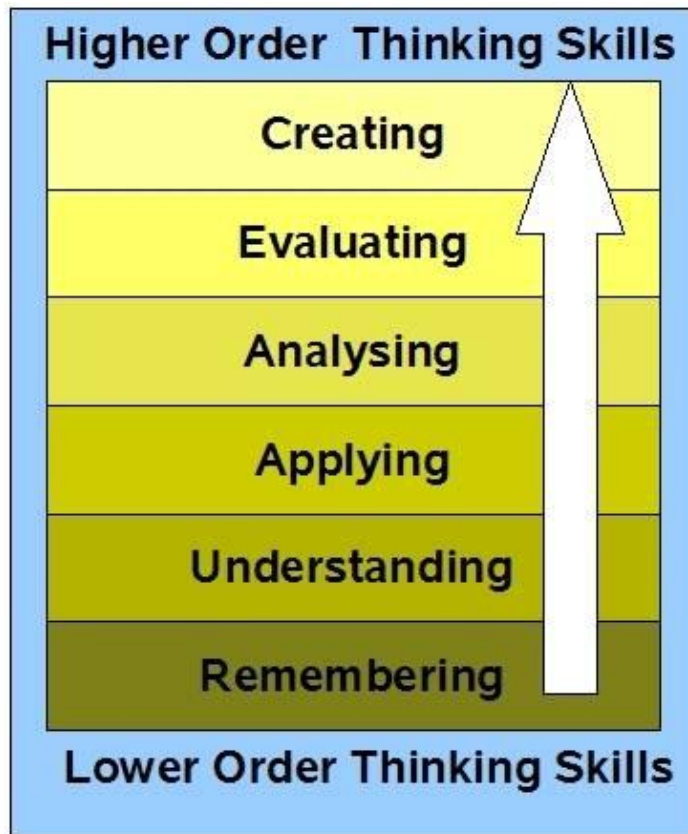




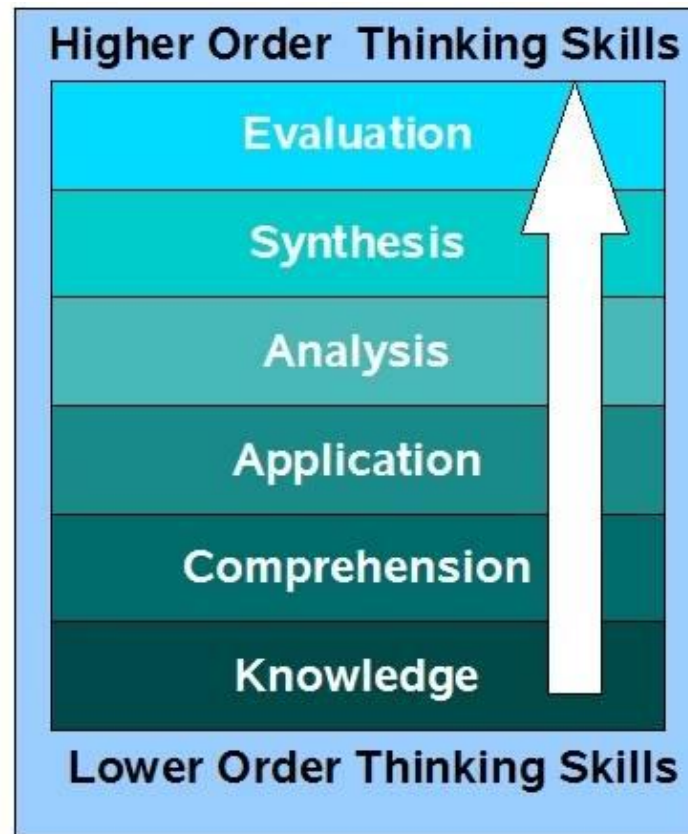
# What: Purpose



# Why: Higher Order Thinking Skills



Blooms digital taxonomy

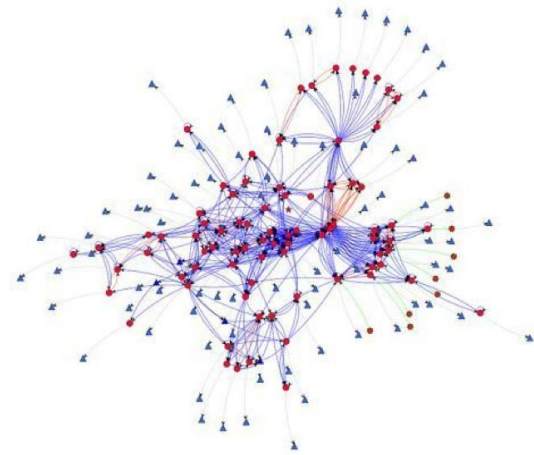


Blooms original taxonomy

# Why: Social Pedagogies

Students:

- Deepen reflections
- Build links across courses and semesters
- Bridge formal curricular and co-curricular learning
- Rehearse connecting with an audience



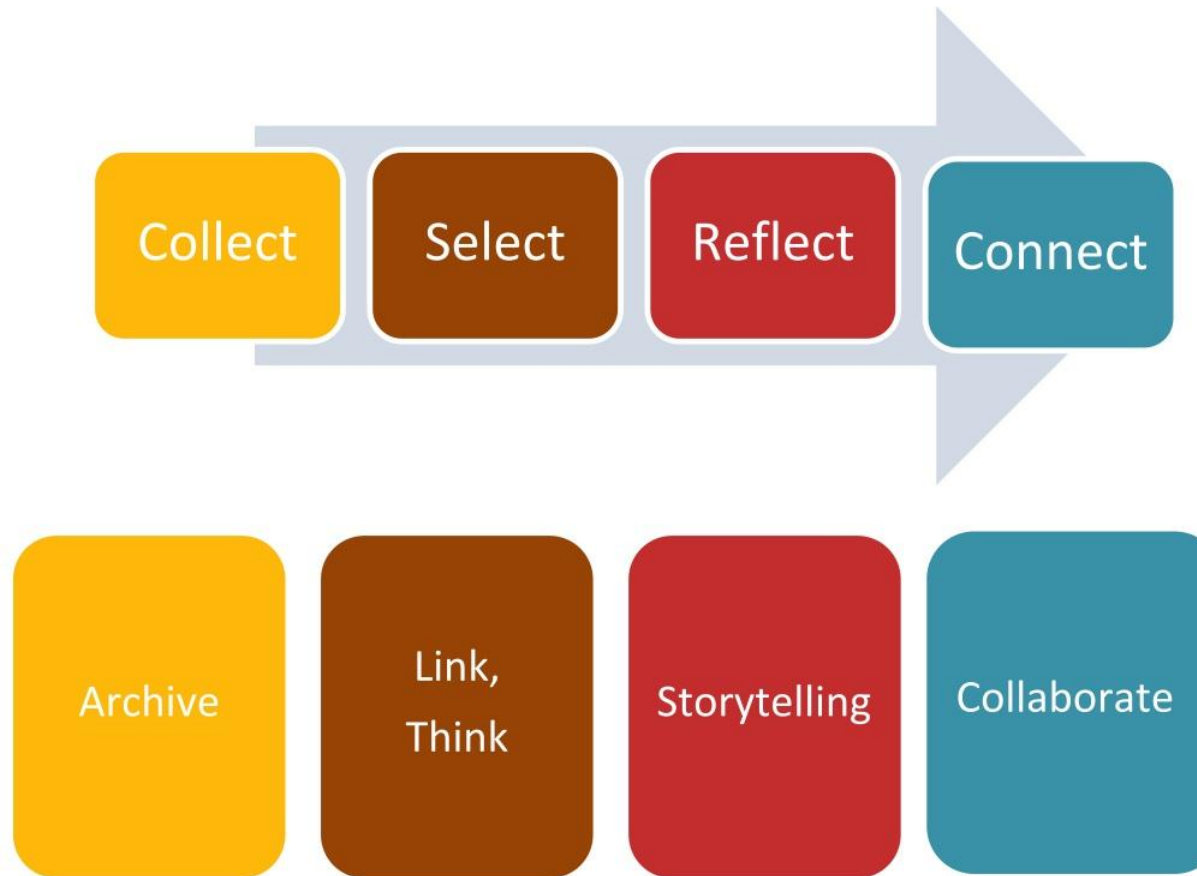
# Why: ePortfolio Purposes

- Program Completion Evidence (AECT, ISTE)
- Standards (C & I MS Rubric, COE Tech Standards, NCATE)
- Personal Growth Narrative
- Student Selection – Meaningful Learning
- Online Program Summative Assessment
- Student Summative Performance Assessment
- Position Search Aid

# How: ePortfolio Construction (Understanding by Design)



# How: ePortfolio Construction



# How: Artifacts/Evidence



A STUDY OF NEPAL'S STRATEGY FOR  
TOURISAM MARKETING PROMOTION



Submitted by:  
Bij Kumar Panthi

**TERM PAPER**

Submitted to:  
Shri Bhanu Chandra College, Department  
of Management Studies, Kathmandu  
Campus, Roll No. 20010

In partial fulfillment of the requirements of the degree of  
Master of Business Studies (MBS)

Kathmandu  
May 2005



# How: Blog ePortfolio Considerations

- Free
- Easy Template Construction
- Sidebar or Other Appropriate Navigation for Entries
  - (Mine has 12-14 exhibits)
- Customizable (school colors, program image, etc.)
- Viable
  - (Will be “live” for accreditation review)

# How: Blog ePortfolio Options

- Free Options
  - \*[Weebly](#) (easiest and basic)
  - [Webs](#) (social media options)
  - [Livebinders](#) (live links)
  - [Canva](#) (simple, few options)
  - [Edublogs](#) (accessibility ready and sidebar navigation seem to be pro, cool widgets)
  - [Wix](#) (lots of templates)

# How: KSU ePortfolio Examples

- Shaun Rosell  
<http://srosell-eportfolio.weebly.com/>
- Majd Alomar  
<http://majdalomar.weebly.com/>
- Devin Hess  
<http://devhs.weebly.com/>
- Teresa Richter  
<http://teresarichter.weebly.com/>

# How: Other Blog ePortfolios

- Kamal Abdulrahman ECDOL (ID Project)  
<http://akamalmastersportfolio.webs.com/>
- Saud Omar ECDOL (ID project)  
<http://saud-eportfolio.webs.com/>
- Emma Brown (Sterling College)
- <http://www.livebinders.com/play/play?id=386730>

# How: Assessment

- Program Goals and Outcomes: Cart or Horse?
  - Develop/Collect Program Goals and Outcomes
    - Existing or Created Courses
    - University Student Learning Outcomes (SLOs) in Assessment Plan (5 Years)
- Create Matrix Aligning Above with Accreditation Agencies:
  - National/State Agencies
  - College/Department Mission and Outcomes
  - Technology Requirements
  - **Department Master's Degree Program Rubric**

# How: Assessment

- Specialty Interpretation of The Above Rubric
- National Standards (ISTE, AECT, NBPTS)
- Attention to National Trends
- Performance Assessment
  - Technology Skills and Knowledge
  - Videoconference/Live ePortfolio Presentation
    - Communication/Social Pedagogies
    - Technology
    - Blooms Taxonomy

# How: Assessment

- ePortfolio Checklist and Rubric (Master's Degree and Graduate School Certificate)
  - All Courses (Student Selection Based on Requirements)
  - Technology Project Rubric
    - Understanding by Design
    - Reflection Pieces
- Department Master's Degree Final Oral Exam Rubric
  - Narrative
  - Oral Presentation
  - Technology Performance Assessment

# How: Issues

- Formal or Informal Assessment
- Maintained on Student/Web/University/College Server
- Who Owns the ePortfolio?
- Target(s) – Program/Career
- Narrow Standards or Deep Learning
- ePortfolio Advising and Materials
- Do All Courses/Instructors Have to Do It?
- Copyright and Privacy Issues
- Mentoring



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# Universities and Colleges and States Using portfolios

- Minnesota statewide eFolio system  
<http://www.efoliominnesota.com/>
- University of Denver  
<https://portfolio.du.edu/>
- University of Washington
- <http://faculty.washington.edu/krumme/students/portfolio.html>

# Other Resources

- University of British Columbia
- <http://ctlt.ubc.ca/educational-technologies/eportfolios/>
  
- University of Nebraska at Omaha (Education)
- <https://coeportfolio.unomaha.edu/>
  
- Virginia Tech Undergraduate ePortfolios
- <https://atel.tlos.vt.edu/call-for-submissions-2014-eportfolio-undergraduate-student-showcase/> (2014 award showcase)
  
- St. Olaf College ePortfolios – Integrative Studies
- <http://wp.stolaf.edu/cila/resources/#electronic>