SIDLIT

August 5, 2010

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Agenda & Goals

- **Annenberg Media**: a brief look over time
- **Tools**: online tools to enhance learning and student experience (AM)
- **Application**: using AM video as a course (HP)
- **Media**: new ways of using video in your course (CA)
- **Preview**: *Physics for the 21st Century; World Literature*

Photo from ART THROUGH TIME
Annenberg Media: a timeline

- **1981**: Annenberg Foundation established by Walter Annenberg
- **1982**: Our first distance learning course: *New Literacy: An Introduction to Computers* (incidentally, produced by the Southern CA Consortium aka Intelecom)
- **1992**: Launched our award winning Web site: learner.org
- **1993**: The Annenberg Channel allows schools to access our collection through a 24/7 satellite feed
Annenberg Media: a timeline cont’d

• **2001**: We are the first educational video producer to stream our content online through learner.org

• **2003**: Developed coordinated Web sites to enhance learning by adding online textbooks, guides, interactives, timelines, and glossaries to our video content

• **2010**: Collaborate with College Anywhere of Camden County College, NJ to create a fully customizable streaming option
Annenberg Media

- Each of our courses complete a diligent review process with a highly qualified academic board of advisors
- Over 25 years of educational experience creating high quality video for classroom, individual, and online use
- We have 46 Distance Learning courses with over 550 individual programs available
- We offer over 25 Professional Development resources for K-12 teachers that cross multiple disciplines
- Subject topics include: art, education, foreign language, mathematics, science, literature, cinema, and social studies
Tool: Learner.org

- Our award winning Web site receives over 10 million hits monthly
- Coordinated Web sites for many series may include: textbook, guide, glossaries, timelines, interactives

- NEW:
  - Coordinated Web site for Destinos!
  - Digital files & digital downloads!
  - Updated Series: Economics U$A, fall 2011
A fully customizable streaming content option

Current Features:
- Multiple series bookmarking capability for use in online, hybrid, and f2f classroom environments
  - Ability to incorporate programs from any series into your CMS
- Closed captioning
- Concurrent transcripts
- Adaptable to any environment: PC or Mac, broadband, cable, digital, and yes, dial-up
- Online help option for students and faculty
• Features Coming Soon:
  – Learning Module creation tool
  – Coordinated materials linked directly from www.Learner.org:
    • Textbooks, guides, interactives
  – Test banks
  – Audio describe video for visually impaired students
Physics for the 21\textsuperscript{st} Century

• A multimedia course for the frontiers of physics, grouped into three broad areas:
  – The universe at its smallest (sub-atomic particle physics)
  – The universe at an everyday scale (atomic and molecular physics), and
  – The universe at is grandest (cosmology)
Invitation to World Literature

• A multimedia resource for teaching, appreciating, and reading works from many times and cultures.

• The components – video, text, Web, and interactive activities – bring together a mix of texts, authors, scholars, writers, artists, and performers to entice students, lifelong learners, and all readers into these timeless tales.
* Nancy Williams
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Photo from THE HABITABLE PLANET
Soberania Rain Forest, Panama
Thank You