Agenda & Goals

- **Annenberg Media:** a brief look over time
- **Tools:** online tools to enhance learning and student experience (AM)
- **Application:** using AM video as a course (HP)
- **Media:** new ways of using video in your course (CA)
- **Preview:** *Physics for the 21st Century; World Literature*
Annenberg Media: a timeline

• **1981:** Annenberg Foundation established by Walter Annenberg

• **1982:** Our first distance learning course: *New Literacy: An Introduction to Computers* (incidentally, produced by the Southern CA Consortium aka Intelecom)

• **1992:** Launched our award winning Web site: learner.org

• **1993:** The Annenberg Channel allows schools to access our collection through a 24/7 satellite feed
• 2001: We are the first educational video producer to stream our content online through learner.org
• 2003: Developed coordinated Web sites to enhance learning by adding online textbooks, guides, interactives, timelines, and glossaries to our video content
• 2010: Collaborate with College Anywhere of Camden County College, NJ to create a fully customizable streaming option
Annenberg Media

- Each of our courses complete a diligent review process with a highly qualified academic board of advisors
- Over 25 years of educational experience creating high quality video for classroom, individual, and online use
- We have 46 Distance Learning courses with over 550 individual programs available
- We offer over 25 Professional Development resources for K-12 teachers that cross multiple disciplines
- Subject topics include: art, education, foreign language, mathematics, science, literature, cinema, and social studies
Tool: Learner.org

• Our award winning Web site receives over 10 million hits monthly
• Coordinated Web sites for many series may include: textbook, guide, glossaries, timelines, interactives

➤ NEW:
➤ Coordinated Web site for Destinos!
➤ Digital files & digital downloads!
➤ Updated Series: Economics U$A, fall 2011
• A fully customizable streaming content option

• Current Features:
  • Multiple series bookmarking capability for use in online, hybrid, and f2f classroom environments
    – Ability to incorporate programs from any series into your CMS
  • Closed captioning
  • Concurrent transcripts
  • Adaptable to any environment: PC or Mac, broadband, cable, digital, and yes, dial-up
  • Online help option for students and faculty
• Features Coming Soon:
  – Learning Module creation tool
  – Coordinated materials linked directly from www.Learner.org:
    • Textbooks, guides, interactives
  – Test banks
  – Audio describe video for visually impaired students
Physics for the 21\textsuperscript{st} Century

• A multimedia course for the frontiers of physics, grouped into three broad areas:
  – The universe at its smallest (sub-atomic particle physics)
  – The universe at an everyday scale (atomic and molecular physics), and
  – The universe at is grandest (cosmology)
Invitation to World Literature

- A multimedia resource for teaching, appreciating, and reading works from many times and cultures.
- The components – video, text, Web, and interactive activities – bring together a mix of texts, authors, scholars, writers, artists, and performers to entice students, lifelong learners, and all readers into these timeless tales.
* Nancy Williams
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Thank You