USING TECHNOLOGY TO BE THE DIFFERENCE IN STUDENTS’ LIVES

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ENROLLMENT MANAGER/ADJUNCT ONLINE STUDENT
HOW DO YOU COMMUNICATE WITH YOUR STUDENTS?

- PHONE
- EMAIL
- SKYPE
- CONFERENCE CALLS
- NOTE CARDS
- MESSAGES IN COURSE
- ANNOUNCEMENTS
- ASSIGNMENT FEEDBACK
- FACEBOOK/TWITTER/SOCIAL MEDIA
- COURSE DOCUMENTS
HOW OFTEN DO YOU COMMUNICATE WITH YOUR STUDENTS?

- WEEKLY – THROUGH ANNOUNCEMENTS
- WHEN THEY ASK FOR HELP OR REACH OUT
- WHEN I SEE THEY ARE STRUGGLING
- WHEN ASSIGNMENTS ARE DUE
- WHEN THE FINAL IS DUE
- WHO HAS TIME FOR COMMUNICATION?
HOW SHOULD YOU COMMUNICATE WITH YOUR STUDENTS?

- ANY WAY THAT WILL REACH THE STUDENT
- USE WHAT’S GOING ON TODAY, WHAT’S IN, WHAT’S GIMMICKY
- CONSIDER YOUR AUDIENCE
- FROM EMAILS, VIRTUAL CONFERENCES, VIRTUAL EVENTS, WEBINARS, TEXT MESSAGING, ANNOUNCEMENTS, PHONE CALLS, LETTERS, POSTCARDS
INCREASED ENGAGEMENT EQUALS INCREASED RETENTION

<table>
<thead>
<tr>
<th>Student to Faculty</th>
<th>Student to Student</th>
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<tr>
<td>• Conversations</td>
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Goal of the Guardian program
Graduation! Plain and simple...you want to graduate, get your degree or certificate completed and I want you to graduate. It gives me great...

What it is...
The program will help motivate you and your guardian will be here to talk to, confide in, and receive helpful tips from. Your guardian will answer questions for you or refer you to someone who will have the answer.

It's like having your best friend to talk with all about education, time management, and student success.
REMNIND OR REMIND 101

Reach students and parents where they are.

Free for teachers. Always.

Teacher sign up

I’m a student or parent

15 seconds to sign up

1 in 5 teachers in the U.S. use Remind
ANY MEETING

Meet how you want

Web Conferencing
Video Conferencing
Phone Conferencing
Webinars
You Can Be a Leader, Too
Jun 30, 2015 7:00 PM

@ Manage  @ Edit  @ View
FACEBOOK/TWITTER
SOCIAL MEDIA
CLASS BLOG/NEWSLETTER
SAFETY

Give students a place to talk with you about confidential things in addition to safely ask questions about the class and what they don’t understand.

[Image of a mascot for SeaMore’s Safety Squad]
When students feel like they actually belong at a school or in a class, they are more likely to stay.
ESTEEM
SELF-ACTUALIZATION
BE THE DIFFERENCE

- **Physiological Needs**
  - Food, water, sleep

- **Safety**
  - Home, sweet home

- **Love & Belonging**
  - Achieving deeper, more meaningful relationships

- **Esteem**
  - You've acquired the skills that lead to honor and recognition

- **Self-Actualization**
  - You are living to your highest potential
RESOURCES

- AMERICAN PSYCHOLOGICAL ASSOCIATION–BEST PRACTICES FOR AN ONLINE WORLD–CE CREDITS 1–
  http://www.apa.org/monitor/2014/02/ce-corner.aspx