

Buckingham at JCCC

Marcus Buckingham, who spent 17 years with the Gallup Organization researching the world's best leaders, managers and workplaces, will present *Strengths-Driven Performance* at 7:30 p.m. Tuesday, April 27, in Yardley Hall of the Carlsen Center at JCCC as part of the Cohen Community Series.

Described as a “strengths-management guru” by sources such as Fortune Magazine and Oprah Winfrey, Buckingham is the world's foremost authority on helping people maximize their strengths rather than simply improving their weaknesses to increase work efficiency and personal growth. His almost two decades as a senior researcher at Gallup laid the foundation for a string of New York Times best-selling books.

People who buy a ticket to *Strengths-Driven Performance* will have the opportunity to take an online Strength Engagement Track survey at no extra charge. Prior to the event, ticket holders will receive e-mail with a Web link for the SET Survey.

Tickets can be purchased through the JCCC box office, 913-469-4445, or online at www.jccc.edu/CohenSeries. Cost of a single ticket is \$55 with a group rate of 10 for \$50. A limited number of \$150 VIP tickets are available, which includes admission to a book signing with Buckingham following his lecture. All proceeds benefit JCCC scholarships and educational programs.

The Cohen Community Series was inaugurated in 2008 in honor of the late Barton P. Cohen, president of Metcalf Bancshares, vice chairman and general counsel of Metcalf Bank and an attorney with Blackwell Sanders Peper Martin LLP. The Cohen Community Series was funded through a gift from Jon Stewart, chair of the JCCC board of trustees, college alumnus and former president of Metcalf Bank. **Im**



Marcus Buckingham is the third presenter in the Cohen Community Series.