Posterous

|past(ə)rəs|

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Posterous is a leading blogging platform with some fantastic social media integration. We will explore basic “lifestreaming” (posting a video to Twitter/Facebook from a mobile phone), collaborative blogging, and advanced (setting up DNS entries; using Google Analytics; and customizing
Lifestreaming?

• A stream or feed of one’s social activity

• Coined at Yale University in 1996 as a replacement for the desktop metaphor

Getting Started:

No setup! Just send an email.
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Email
post@posterous.com
Features

• No cost and ad-free
• Hosted video and photo galleries with pleasant resizing
• Commenting with moderation and spam filtering
• Quick and easy tagging
• Mobile device friendly
• Update with your phone or your computer
Draft posts

Send an email to private@posterous.com
Automatically post to...

• Flickr
• Facebook
• Twitter
• WordPress
• Tumblr

• Blogger
• iTunes Podcast
• LiveJournal
• and more…
Control freak–friendly

Send an email to
twitter@posterous.com

Or flickr+vimeo
+youtube@posterous.com
Collaborative blogging

It's time to stop posting
Migrate from...

- ActiveRain
- Blogger
- Flickr
- Live Spaces
- LiveJournal
- Movable Type
- Ning
- SquareSpace
- Tumblr
- TweetPhoto
- TwitPic
- TypePad
- Vox
- WordPress
- Xanga

http://posterous.com/switch
Also check out...

- Tumblr
- Twitter
- Facebook
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Level up!

- Custom domains e.g. blog.sidlit.org
- Custom themes
- Google Analytics
Demo
Web Developers’ SIG
RC 175 during lunch

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