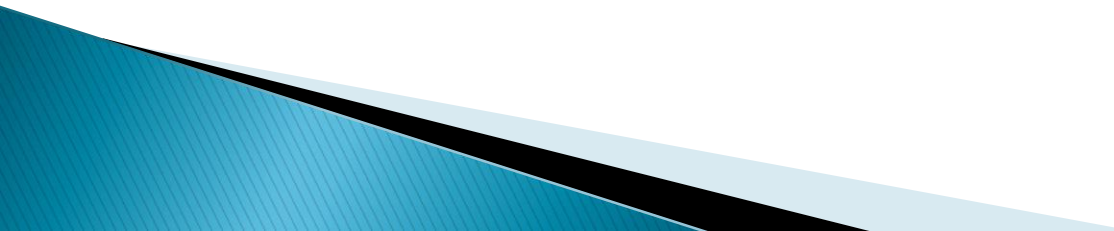


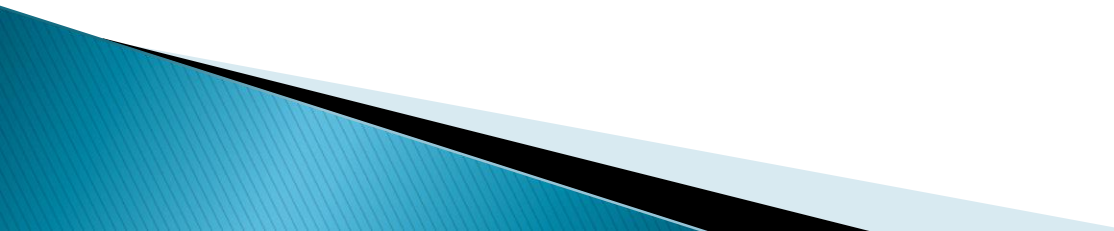
USING TECHNOLOGY TO BE THE DIFFERENCE IN STUDENTS' LIVES

BY: SHARON SOARES
ENROLLMENT MANAGER/ADJUNCT
ONLINE STUDENT

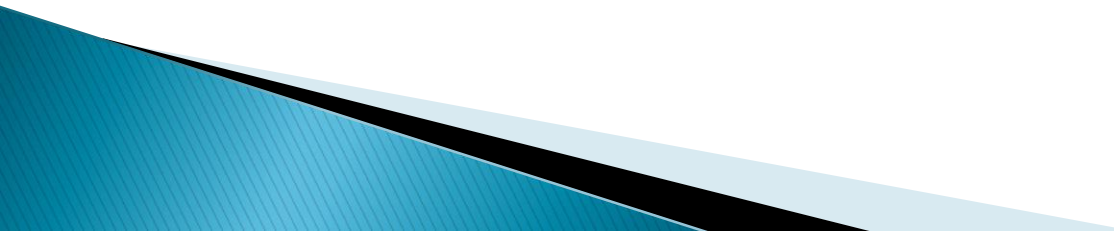
HOW DO YOU COMMUNICATE WITH YOUR STUDENTS?

- ▶ PHONE
 - ▶ EMAIL
 - ▶ SKYPE
 - ▶ CONFERENCE CALLS
 - ▶ NOTE CARDS
 - ▶ MESSAGES IN COURSE
 - ▶ ANNOUNCEMENTS
 - ▶ ASSIGNMENT FEEDBACK
 - ▶ FACEBOOK/TWITTER/SOCIAL MEDIA
 - ▶ COURSE DOCUMENTS
- 

HOW OFTEN DO YOU COMMUNICATE WITH YOUR STUDENTS?

- ▶ WEEKLY– THROUGH ANNOUNCEMENTS
 - ▶ WHEN THEY ASK FOR HELP OR REACH OUT
 - ▶ WHEN I SEE THEY ARE STRUGGLING
 - ▶ WHEN ASSIGNMENTS ARE DUE
 - ▶ WHEN THE FINAL IS DUE
 - ▶ WHO HAS TIME FOR COMMUNICATION?
- 

HOW SHOULD YOU COMMUNICATE WITH YOUR STUDENTS?

- ▶ ANY WAY THAT WILL REACH THE STUDENT
 - ▶ USE WHAT'S GOING ON TODAY, WHAT'S IN, WHAT'S GIMMICKY
 - ▶ CONSIDER YOUR AUDIENCE
 - ▶ FROM EMAILS, VIRTUAL CONFERENCES, VIRTUAL EVENTS, WEBINARS, TEXT MESSAGING, ANNOUNCEMENTS, PHONE CALLS, LETTERS, POSTCARDS
- 

INCREASED ENGAGEMENT EQUALS INCREASED RETENTION

Student to Faculty

- Conversations
- Discussion Boards
- Announcements
- Faculty Advising

Student to Student

- Discussion Board
- Teamwork
- Peer Advising

Student to College

- Activities
- Academic Advising

EMAIL- YES EMAIL



Little Grad

What is the Guardian program?

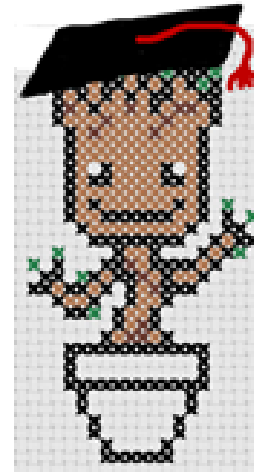
Goal of the Guardian program

Graduation! Plain and simple...you want to graduate, get your degree or certificate completed and I want you to graduate. It gives me great p

What it is...

The program will help motivate you and your guardian will be here to talk to, confide in, and receive helpful tips from. Your guardian will con
answer questions for you or refer you to someone who will have the answer.

It's like having your best friend to talk with all about education, time management, and student success.



Little Grad

REMIND OR REMIND 101

A promotional graphic for the Remind app. The background is a blurred image of a person's face. The Remind logo, a blue speech bubble with a white dot inside, is positioned above the word "remind" in a lowercase, sans-serif font. Below the logo, the text "Reach students and parents where they are." is written in a large, white, sans-serif font. Underneath this, the phrase "Free for teachers. Always." appears in a smaller, white, sans-serif font. Two buttons are centered: a blue button with the text "Teacher sign up" in white, and a white button with the text "I'm a student or parent" in blue. At the bottom, two statistics are presented in white text: "15 seconds to sign up" and "1 in 5 teachers in the U.S. use Remind".

 remind

Reach students and parents
where they are.

Free for teachers. Always.

[Teacher sign up](#)

[I'm a student or parent](#)

15 seconds
to sign up

1 in 5 teachers
in the U.S. use Remind

ANY MEETING



Meet how you want



Web
Conferencing



Video
Conferencing



Phone
Conferencing



Webinars



EVENTBRITE

Eventbrite

My Events

Search for events and attendees



LIVE 0

DRAFT 0

PAST 10

You Can Be a Leader, Too

Jun 30, 2015 7:00 PM



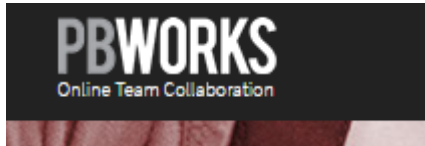
22 / 200

 Manage  Edit  View

FACEBOOK/TWITTER SOCIAL MEDIA



CLASS BLOG/NEWSLETTER



Wikispaces



SAFETY

Give students a place to talk with you about confidential things in addition to safely ask questions about the class and what they don't understand.



LOVE AND BELONGING

When students feel like they actually belong at a school or in a class, they are more likely to stay.



Little Grad

ESTEEM



SELF-ACTUALIZATION



BE THE DIFFERENCE



RESOURCES

- ▶ AMERICAN PSYCHOLOGICAL ASSOCIATION–
BEST PRACTICES FOR AN ONLINE WORLD– CE
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- ▶ Maslow, A (1973). A Theory of human
motivation. *Psychological Review*