

#### Johnson County Community College ScholarSpace @ JCCC

**SIDLIT Conference Proceedings** 

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7-30-2009

#### From Camera Shy to Camera Fabulous

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#### Recommended Citation

Widener, Charlene and Barnes, Nancy, "From Camera Shy to Camera Fabulous" (2009). SIDLIT Conference Proceedings. 21. http://scholarspace.jccc.edu/sidlit/21

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# From Camera Shy To Camera Fabulous!

Charlene Widener
Nancy Barnes

#### Meet Emerson

# Determine the style of recording

Direct TV
ITV classroom
Teleconferences

Indirect TV
Interviewing someone who is in the same room with you
Speech that is being recorded

### Recording for Direct TV

Look directly at the camera

Not doing so makes the speaker look

Unprepared

Untrustworthy

**Evasive** 

Incompetent

Room set up

#### Recording for Indirect TV

Never look at the camera

Ruins the illusion

Changes the dynamic in the room

#### Dressing for success

Wear medium hues

Pink

Gray

Green

Tan

Wear face powder

Be Aware of Background Color

## **Avoid Wearing**

Extreme Bright Colors

**Extreme Dark Colors** 

White

**Busy Patterns** 

Sparkling or noisy jewelry

#### Behavior

Avoid touching yourself

Scale back movement and gestures

Avoid sudden movements

#### Using a microphone

Type of microphone that is best for you

Use it to the best effect

Tone and Rate

#### **Shot Size**

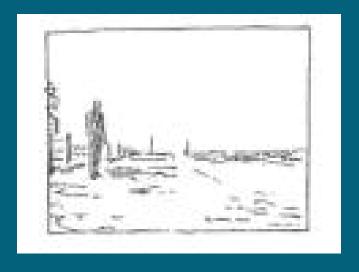
Distance in Real Life Intimate Personal Social Public

Distance in shot size

## Extreme long shot



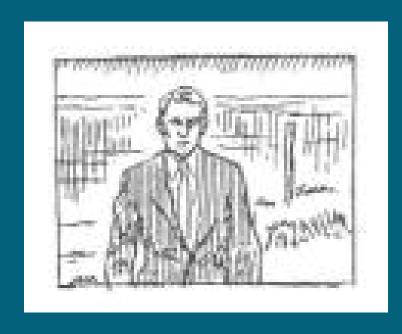
# Long shot



### **Medium shot**



#### **Medium Close Shot**



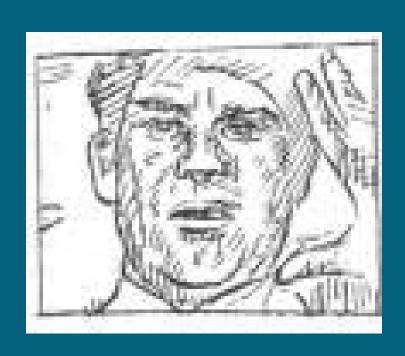
## Close shot



# Close up



# Extreme close up (ECU)



### **Medium shot**



#### Other Stuff

- Practice in the room, test technology
- Record yourself and watch the video every semester
- Make changes
- Use spike marks
- Posture
- Engagement of remote site
- Recording policies